



BARTLETT, PRINGLE & WOLF, LLP
CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS



TRACIE JUPILLE

HR MANAGER

Tracie Jupille is an HR Manager with more than 25 years of experience specializing in employee relations, benefits administration, HR support, and accounting-related human resources functions. She is recognized for her strong interpersonal skills, empathetic approach, and ability to build meaningful relationships while supporting employees and organizations through a wide range of HR matters.

She takes a personalized and solutions-focused approach to client and employee service, understanding that every individual and situation requires thoughtful attention and tailored support. Her commitment to clear communication, integrity, and responsiveness allows her to foster trust while helping employees feel informed, supported, and valued.

Tracie actively follows legal and industry updates through professional HR leadership organizations, educational resources, and ongoing professional involvement. She holds SHRM recognition and is a member of the Santa Barbara Human Resources Association (SBHRA). She stays informed on emerging industry trends, including the growing integration of AI in HR functions such as job descriptions, recruiting, evaluations, and workplace equity initiatives.

In addition to her professional responsibilities, Tracie is actively involved in community and volunteer efforts, supporting organizations and events including Unity Shoppe, the Salvation Army, SBHRA committees, and volunteer initiatives with the UCSB Alumni Association. She values giving back to her community and setting a positive example for her daughter through service and involvement.

Prior to her HR career, Tracie also worked as an insurance underwriter and earned her AA degree from Glendale Community College. Outside of work, she enjoys attending her daughter's soccer and flag football games, shopping, and spending time at the beach with her family.

PHONE (805) 963-7811

EMAIL tjupille@bpw.com